

## **HP Nederland B.V. / HP Chromebook - Giveaway**

This Promotion is in no way sponsored, endorsed, or administered by Instagram.

To enter the Sweepstake you are required to abide by these Terms and Conditions.

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. YOU MUST HAVE INTERNET ACCESS, A VALID EMAIL ADDRESS, POSTAL ADDRESS, AND AN INSTAGRAM ACCOUNT TO PARTICIPATE.**

### **1. Sponsor**

HP Nederland B.V., Krijgsman 75, 1186 DR, Amstelveen, The Netherlands.

### **2. Eligibility**

The HP Chromebook Sweepstake "The Sweepstake" is open solely for residents of The Netherlands, and are at least 18 years old at the time of entry. The following individuals are not eligible to enter or win an HP Chromebook (the "**Prize**"): employees, contractors, representatives, agents, directors, and officers of MediaMonks B.V. ("**Administrator**") and their respective parents, subsidiaries, and affiliates (as applicable); individuals or entities responsible for the development, printing, distribution, and implementation of this Sweepstake; suppliers, distributors, and individuals who are employees of or members of the immediate family or household, whether or not related, of any of the foregoing are not eligible to enter to win. By participating in this Sweepstake, ("**Entrants**") agree to be bound by these official rules ("**Terms and Conditions**") and by the decision of the Sponsor in all matters relating to the Sweepstake.

### **3. Sweepstake Period**

The entry period for the Sweepstake commences on 00:00 (GMT+1) April 1, 2021, and ends on 23:59 (GMT+1) April 15, 2021 ("**The Sweepstake Period**").

### **4. Entry Requirements**

**NO PURCHASE NECESSARY AND NO ENTRY FEE.**

Participation takes place via the Instagram platform:

- I. Create your own celebration laptop skin, include the number "10" and use Google colors (red, green, yellow, blue) as a base for your design.
- II. Ensure that your Instagram channel has notifications enabled and is not set to private mode.
- III. During the Sweepstake Period, post a picture of your design on your own Instagram channel using #mijnHPchromebook in the description of your post.

Partial or incomplete entries are not eligible to win. Entrants must fulfill all the entry requirements listed in this Clause to be eligible to win.

You may only use one (1) Instagram account to participate in the Sweepstake. Entrants are permitted unlimited entries to the Sweepstake.

Posts can be launched until 23:59 (GMT+1) on April 15, 2021 (the "**Closing Time**"), posts launched after the Closing Time are not eligible to win.

### **5. Winner Selection and Notification**

The Promoting Party will pick the winner who has created the most beautiful design on or about 15 April, 2021.

The winners will be notified by two (2) influencers (the "**Promoting Party**") on 22 April 2021 by a direct message via the Instagram platform sent to the social media account which the winner used to enter the Sweepstake. The message shall request that the winner share the following personal information: full name, last name, phone number, email, and mailing address.

Upon timely receipt of the required information, the Administrator shall ship the Prize to each winner at their provided addresses.

Except as set forth in these Terms and Conditions, any personal data collected during an Entrant's participation in the Sweepstake ("**Personal Data**") will be collected by Sponsor and the Administrator, and used by Sponsor and the Administrator solely for the proper administration and fulfillment of the Sweepstake and as otherwise described in these Terms and Conditions. Except as set forth in these Terms and Conditions, Personal Data will be shared or transferred only to parties that are involved with the Sweepstake and only as required for the purpose of the Sweepstake.

## **6. Prize and Prize Claims**

Four (4) winners will be selected by the Promoting Party in determination with the Sponsor and Administrator. Each winner will win one (1) item from the following list of Prizes:

- HP Chromebook x360 14A - 14 Inch, 2-in-1 Laptop (EUR €269)
- HP Chromebook x360 14B - 14 Inch, 2-in-1 Laptop (EUR €449)
- HP Chromebook x360 14C - 14 Inch, 2-in-1 Laptop (EUR €579)
- HP Chromebook x360 12B - 12 Inch, 2-in-1 Laptop (EUR €449)

Each winner is subject to verification, including verification of age and residency. Within seven (7) business days of notification regarding Prize winning, each winner must provide a valid mailing address and phone number to the Administrator, in order for the Administrator to coordinate shipping and mail the Prize to each winner. The Sponsor will pay for the cost of mailing the Prize to each winner. The method of shipping and the carrier will be determined at the sole discretion of the Administrator. If a winner (i) is determined to be ineligible, (ii) fails to respond to the initial verification message within seven (7) business days of notification or after three (3) attempts (whichever occurs first), (iii) fails to provide a valid mailing address within seven (7) business days of receipt of notification regarding Prize winning, the winner forfeits the Prize in its entirety and an alternate winner will be selected based upon a random drawing of the other eligible entries received during the Sweepstake Period. Sponsor will pay for all communication costs for verification and shipping coordination, which shall not exceed EUR 0,45 per Entrant. In addition, the Sponsor will take care of tax declaration if there is an obligation to.

## **7. Publicity**

Except where prohibited by law, each winner's acceptance of the Prize constitutes a worldwide, royalty-free, non-exclusive, sub-licensable right, and license to use, distribute, and publicly display the winner's name and likeness in any way, at any time, in any and all media, including for use in advertising and marketing, without limitation, without any additional approval or consideration Administrator and the Promoting Party.

## **8. Limitation of Liability**

Neither the Administrator nor Sponsor shall be liable or responsible for any damages or loss that results from a failure to respond to the notification and/or verification message in time. Nor shall the Administrator, or Sponsor be liable and/or responsible for any loss or damage in the event the winner provided the Administrator with incorrect information or if any Entrant failed to comply with the Terms and Conditions or failed to provide the required information.

The Sponsor and Administrator will not be responsible for: late, incomplete, or incorrect entries; an Entrant's failure to receive Prize notices due to Entrant's spam, junk e-mail, or other security settings or for Entrants' provision of incorrect or otherwise non-functioning contact information; technical, hardware, or software malfunctions, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled, or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or used in this Sweepstake; by any human error which may occur in the processing of the entries in this Sweepstake; or any typographical, technological, or other error in the publishing of the offer, administration of the Sweepstake, or announcement of the Prizes. If in the Administrator's opinion, there is such an error, or there is any suspected evidence of tampering with any portion of the Sweepstake, or if technical difficulties (including viruses and bugs) compromise the integrity of the Sweepstake, Sponsor reserves the right to request that the Administrator, in its sole discretion, cancel or modify this Sweepstakes in a manner deemed appropriate by the Administrator. In the event of termination, winners will be selected from among all eligible entries received as of the date of termination.

#### **9. Applicable Law**

This Sweepstake shall be governed and interpreted under the laws of the Netherlands.

#### **10. Customer Contact**

Entrants may submit questions or complaints to [hp@actiemarketing.eu](mailto:hp@actiemarketing.eu).